



*One Powerful Voice* <sup>R[circled]</sup>

{The above logo will be replaced by the 90<sup>th</sup> Anniversary logo, as soon as it becomes available, in the final document}

### **MARYLAND COUNCIL OF CHAPTERS GOALS for CY2019-2020 [2<sup>nd</sup> Draft—Word Format]**

- Achieve consistent one hundred percent representation of Chapters at Council meetings and Annual Congressional Luncheons on Capitol Hill
- Continue to utilize Council Committees as a primary resource
- Continue to enhance Council website [[mdmoaa.org](http://mdmoaa.org)] to provide timely and useful information and photographs
- Maintain a Council Spouse and Surviving Spouse Liaison to coordinate with Chapters
- Provide Council expertise to strengthen Chapter structure and management
- Assist Chapters in reaching and maintaining a Level of Excellence (LOE)
- Improve Chapter-to-Chapter communications and mutual support
- Encourage Chapters to share successful “best practices”
- Assist Chapters in creating and publishing printed and/or e-mail newsletters, bulletins, and other announcements to their members
- Encourage Chapters to increase community outreach programs by at least one program annually, including at nearby military installations and VA facilities
- Encourage Chapters to develop Surviving Spouse membership and promote efforts for all spouses to participate at a higher level in Chapter and Council activities
- Assist Chapters in developing a “Leadership Ladder” for continuity of management
- Promote, with the support of the Upper Potomac Chapter, the establishment of a new [Satellite] Virtual Chapter in the Cumberland area of Western Maryland (possibly to be called the Queen City Virtual Chapter), to service and support the geographically dispersed National MOAA members in the Maryland Panhandle and contiguous areas of Pennsylvania and West Virginia—none of whom belong to relatively distant geographic Chapters in any state.

**{Note: This draft was reviewed at the Council Meeting on 1 Nov 18 in Phoenix, AZ, and is being submitted to the Chapters for comment, and then a vote on 12 Jan 19.}**